

# GATHER TO KNOW

ALL THAT BLOOMS

APRIL 2024



## **WHAT TO EXPECT TODAY**

March Recognition

Earn Your Way to Napa - The Final Stretch

April Announcements





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*March Recognition*

# *Fast Start* Rock Star

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Robert Anderson  
Tameka Austin  
Kate Black  
Brandie Bogart  
Kristen Coffaro  
Kasey Conquest  
Karen Cook  
Kimberly Crawford  
Cynthia Desir  
Heather Desmarais

Diana Dixon  
Cynthia Fore  
Colleen Fox  
Maureen Gryson  
Angi Hartman-Rees  
Erin Hice  
Sarah Hyde  
Arlene Johnson  
Jacqueline Kelley  
Amy Koring



# *Fast Start* Rock Star

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Lorraine Lane  
Jaclyn Licare  
Janetta Lindsey  
Patrice McCullough  
Kristen Miller  
Theresa Nolte  
Kathryn Rivas  
Amanda Rotoli  
Christina Sgambato  
Sharon Singh

Kimberly M Smith  
Jose Soto  
Debra Stewart  
Troy Stewart  
Christi Tabaretti  
Lesley Weihs  
Jacqueline Welch  
Aleea Wiesjahn  
Sara Zimmerman



# *Fast Start* - Rock Star - Mentor

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Lori Archer  
Kaz Aylott  
Renee Buzzelli  
Darci Carlton  
Danielle Diniro  
Kristen Dixon  
Jane Eastham (2)  
Amy Ebberts  
Andrea Englehart  
Diana Federico-Hau  
Jess Gennusa (2)  
Manika Ghose (2)  
Shannon Hanna  
Kristy Howell  
Jennifer Kinney  
Jes Landau (2)

Warren Lee  
Kristen Lindeman  
Meghan Lundeen  
LaQuana McNeil  
Eileen Mercado Liceaga  
Jenny Niemiec  
Corissa Pickney  
Lauren Pineda  
Michele Poulton  
Nikki Sherbourne  
Kim Smith  
Brenda Stewart  
Claire Taylor  
Vania Vangore  
Jackeline Vega  
Jean Wehr



# Fast Start 1000

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Veronica Alvarez  
Brandie Bogart  
John Carpenter  
Kristen Coffaro  
Christina Coptis  
Kimberly Crawford  
Cynthia Desir  
Diana Dixon  
Brittney Dunn  
Michelle El Khoury  
Karen Gourlay  
Eileen Hakey  
BreAnne Halloran  
Kylie Hays  
Erin Hice  
Samantha Horsley  
Robert Ladwig  
Nikki Lenning

Lori Maupin  
Patrice McCullough  
Kristen Miller  
Katrina Nichols  
Ashleigh Occhino  
Amanda Rotoli  
Christi Royer  
Shira Shika  
Krista Taylor  
Cheryl Thim  
Jean Wehr  
Renee Weir-Fisher  
Emma Wertz  
Sarah Whittemore  
Alea Wiesjahn  
Lavonne Wise  
Sara Zimmerman



# Fast Start 1500

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Brandie Bogart  
Christina Coptis  
Kimberly Crawford  
Michelle El Khoury  
Karen Gourlay  
BreAnne Halloran  
Kylie Hays  
Ashley Keenan  
Jennifer Kinney  
Nikki Lenning  
Kristen Miller

Stephanie Minor  
Lauren Pineda  
Lori Rice  
Amber Stuck  
Laura Sudano  
Gary Tanner  
Cheryl Thim  
Aramiss\ Webber  
Jean Wehr  
Lavonne Wise





# *Fast Start 2000*

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- Brandie Bogart
- Jena Dennis
- Michelle El Khoury
- Janet Fastuca
- Alison Fladwood
- BreAnne Halloran
- Jennifer Kinney
- Nikki Lenning
- Linda Lu
- Stephanie Minor
- Lauren Pineda
- Lori Rice
- Amber Stuck
- Laura Sudano
- Jean Wehr



For Those In Fast Start

**It's Always More Fun With Friends!**

If you're my  
Partner in Wine  
I can save you  
\$50 off the Join Kit!

Sounds fun,  
count me in!



DIGITAL PASS



**WILL YOU BE MY PARTNER  
IN WINE?**

Use this code to join me and save \$50 on your Join Kit!

CODE#1

SAVE \$50

# *First Time Promotion - Lead Cause Entrepreneur*

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Kristen Lindeman  
Meghan Lundeen  
Kathy McDonald  
Beth Scherer  
Jean Wehr



*First Time Promotion - Senior Cause Entrepreneur*

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Renee Buzzelli\*  
Jennifer Kinney\*  
LaQuana McNeil  
Lauren Pineda\*  
Rachel Staten  
Brenda Stewart



\*Double Promotion

*First Time Promotion - Executive Cause Entrepreneur*

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Dana Forsyth  
Jess Gennusa  
Erin Hamilton



## Top in PCV

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1.	Dana Forsyth	9,615
2.	Jes Landau	7,726
3.	Andrea Englehart	7,392
4.	Kaz Aylott	7,374
5.	Jamie Bowers	7,155
6.	Sara Garden	7,121
7.	Jade Roush	7,111
8.	Jane Eastham	6,915
9.	Heidi Jacobi	6,742
10.	Darci Carlton	6,210



## Top in Gifting

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1.	Jennifer Kinney	\$2,361.00
2.	Angela Dyer	\$2,138.70
3.	Meghan Fountain	\$2,037.80
4.	Melissa Williams	\$1,584.00
5.	Heidi Jacobi	\$1,456.00
6.	Danielle Zopf	\$1,406.00
7.	Kaz Aylott	\$1,301.00
8.	Diana Federico-Hau	\$749.40
9.	Jane Eastham	\$748.00
10.	Julee Moore	\$743.00



## Top in Group Volume

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1.	Jes Landau   CorkCru	168,835
2.	Laura Demetriou   Time for Wine Cru	77,727
3.	Laurie Probsdorfer   DreamCru	57,932
4.	Diana Federico-Hau   Grape Expectations	54,443
5.	Jenna Flynn   Hope Heals	35,055
6.	Danielle Zopf   The Pinot Gallery	30,636
7.	Kaz Aylott   Givers and Tasters	29,054
8.	Erin Barrett   Barrett's Bunch	24,356
9.	Amy Ebberts   Partners in Wine	17,014





# TIFF'S TOAST!!

MARCH 2024



Leah Hawley



Rachel Bolyard



Judy Filler



Erin Hamilton



*Heart & Hustle* Award

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Erin Hamilton



# WHO IS EXCITED ABOUT NAPA?!

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ONE HOPE

Heart of Napa

INCENTIVE

► PROMOTION PERIOD  
FEB 1<sup>ST</sup> - APR 30<sup>TH</sup>



▶ EARNING PERIOD  
FEB 1<sup>ST</sup> - APR 30<sup>TH</sup>

## Earn Your Dream Trip to the Heart of Napa!



## Heart of Napa Trip – Prize Levels

### LEVEL 1

500 POINTS

Earn Your “Best Friends”  
Pink Shimmer  
Sparkling Rosé Duo



### LEVEL 2

1,500 POINTS

Earn a 3 day/2 Night Stay for Two  
(with Unlimited Wine)  
at Estate 8 in Napa, CA



### LEVEL 3

2,000 POINTS

Earn an Exclusive  
State-of-the-Art Dinner  
at the ONEHOPE Winery



ONE HOPE

## MAKE A PLAN TO EARN

### How to Earn Napa Points

ACTIVITY	POINTS	CASH
Close a Qualified Event ( <i>Unlimited</i> )	100	-
Achieve Rock Star ( <i>Fast Start CEs Only</i> )	250	-
1st Time Promote to LCE	250	\$50
1st Time Promote to SCE	500	\$100
1st Time Promote to ECE	800	\$200
1st Time Promote to Director	1,000	\$1,000

This Info is in  
the Resource  
Center

## MAKE A PLAN TO EARN MENTOR POINTS

### MENTOR POINTS:

Earn more points when you help your Level 1 CEs reach their goals!  
There's no limit to how much cash you can earn when you mentor.

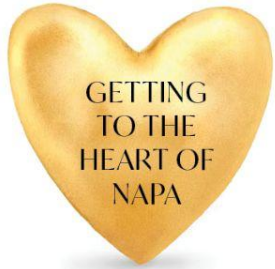
ACTIVITY	POINTS	CASH
Help L1 CE Achieve Rock Star <i>(Unlimited)</i>	250	-
Help CE* 1st Time Promote to LCE	125	\$25
Help CE* 1st Time Promote to SCE	250	\$50
Help CE* 1st Time Promote to ECE	400	\$100
Help CE* 1st Time Promote to Director	500	\$200

*\*The Upline Leader is the first Upline of equal or higher paid-as rank in a calendar month.*

This Info is in  
the Resource  
Center



# ROADMAP TO EARNING LEVEL 1 NAPA INCENTIVE



Hold 1 Qualified	100 Points
Sponsor 1 CE & Mentor to Rock Star	250 Points
Promote to Lead Cause Entrepreneur*	250 Points

\*LCE= Sell 300 PCV & Have CE sell 300 PCV

**Total: 600 Points**  
Earns You

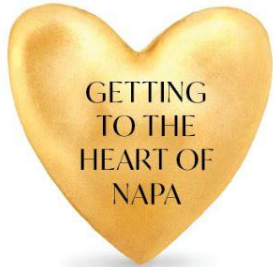
## LEVEL 1

500 POINTS

Earn Your “Best Friends”  
Pink Shimmer  
Sparkling Rosé Duo



# ROADMAP TO EARNING LEVEL 2 NAPA INCENTIVE



Promote to LCE .....	250 Points
Promote to SCE .....	500 Points
Mentor points (help 2 to Rock Star) .....	500 Points
(4) Events* .....	400 Points

\*\$500 qualified event

**Total:** **1,650 Points**  
Earns You

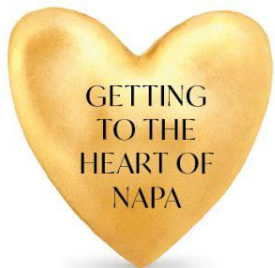
## LEVEL 2

1,500 POINTS

Earn a 2-Night Stay for Two  
(with Unlimited Wine)  
at Estate 8 in Napa, CA



# ROADMAP TO EARNING LEVEL 2/3 NAPA INCENTIVE



Promote to LCE .....	250 Points
Promote to SCE .....	500 Points
Mentor points (help 2 to Rock Star) .....	500 Points
(4) Events* (Mar-Apr) .....	400 Points
<b>(4) Events*</b> .....	<b>400 Points</b>

\*\$500 qualified event

**Total:** **2,050 Points**  
Earns You

Just 4  
More Events  
Earns  
Level 3!

## LEVEL 2

1,500 POINTS

Earn a 2-Night Stay for Two  
(with Unlimited Wine)  
at Estate 8 in Napa, CA



## LEVEL 3

2,000 POINTS

Earn an Exclusive  
State-of-the-Art Dinner  
at the ONEHOPE Winery



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# *Congratulations* Level 1 Earners

Kaz Aylott  
Erin Barrett  
Rachel Bolyard  
Jamie Bowers  
Renee Buzzelli  
Darci Carlton  
Stephanie Crawford  
Cathryne Czarnecki  
Laura Demetriou  
Jena Dennis  
Danielle Diniro  
AnnMarie DiPasquale  
Kristen Dixon  
Angela Dyer

Jane Eastham  
Amy Ebberts  
Andrea Englehart  
Diana Federico-Hau  
Ania Fiduccia  
Judy Filler  
Jenna Flynn  
Dana Forsyth  
Jess Gennusa  
Manika Ghose  
Kristen Greene  
Erika Haahr  
Erin Hamilton  
Jill Hanson

Leah Hawley  
Kristy Howell  
Angie Hughes  
Heidi Jacobi  
Jes Landau  
Nikki Lenning  
Kristen Lindeman  
Meghan Lomangino  
Meghan Lundeen  
LaQuana McNeil  
Crystal Meneses  
Jenny Niemiec  
Letty Payne  
Lauren Pineda

Laurie Probsdorfer  
Jade Roush  
Nikki Sherbourne  
Windy Steiner  
Brenda Stewart  
Laura Sudano  
Claire Taylor  
Remy Tesser  
Jackeline Vega  
Jean Wehr  
Melissa Williams  
Danielle Zopf



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*Congratulations* Level 2 Earners

Kaz Aylott

Cathryne Czarnecki

Amy Ebberts

Jenna Flynn

Dana Forsyth

Jess Gennusa

Jes Landau

LaQuana McNeil

Laurie Probsdorfer



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*Congratulations* Level 3 Earners

Amy Ebberts

Jenna Flynn

Dana Forsyth

Jess Gennusa

Jes Landau

LaQuana McNeil



LET'S SEE WHO IS CLOSE TO EARNING LEVEL 2!

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900+ POINTS



Erin Barrett  
Jamie Bowers  
Renee Buzzelli  
Laura Demetriou  
AnnMarie DiPasquale  
Jane Eastham  
Erika Haahr  
Erin Hamilton  
Leah Hawley

Angie Hughes  
Jenny Niemiec  
Jade Roush  
Windy Steiner  
Brenda Stewart  
Laura Sudano  
Claire Taylor  
Remy Tesser  
Jackeline Vega



**PROMOTIONS**



In April, Sponsor 2 and Earn \$169 Value Gift Set + Two Bottles of Wine!



Using this promo will help you focus on finding 2 new CEs, and when you mentor them to Rock Star, you will earn 500 Napa Points!!

20% OFF GIFT SETS SALE!

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Enjoy 20% off 8 Gift Sets  
April 1-May 5th.

Our Gifts are Perfect for:  
Mothers Day  
Graduations  
Teacher Gifts  
Birthdays  
Hostess Gifts

Don't Forget Wine Club members will get  
Free Shipping on \$99+ Gifts!

## PURCHASE WITH PURCHASE

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# 50% OFF

Bloom Rosé Duo

~~\$56~~ \$28

Unlock this limited-time promo at **50% OFF** when you add 6+ bottles to your cart.



Bloom Rose is BACK!!!

Stock up for summer! \$14/bottle with this month's PWP!

Please Note:

Bloom Rose will be available to Wine Club Customers, so this PWP is the perfect way to introduce all customers to this Rose for summer!



# Announcements

# UPCOMING MEET ONEHOPE EVENTS

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## Saturday, April 6th

- Western PA: Meet ONEHOPE & Master Workshop 8 am
- Denver, CO: Sip & Share 11am

## Saturday, April 13th

- Dublin, OH:
  - Bubbles and Bites 11am ET
  - Master Your Business 12pm ET

# CRUSH 2024

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## **SAVE THE DATES!**

**August 5 - 7, 2024**

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5th - Evening Welcome Reception  
6th - Full Day Session and Evening Celebrations  
7th - Morning Session - Wraps up by noon

More details to follow in May

*Crush Awards Earning Period:*

February 2023 - June 30, 2024! (New extension!)

## CRUSH AWARDS

### What are the Awards?

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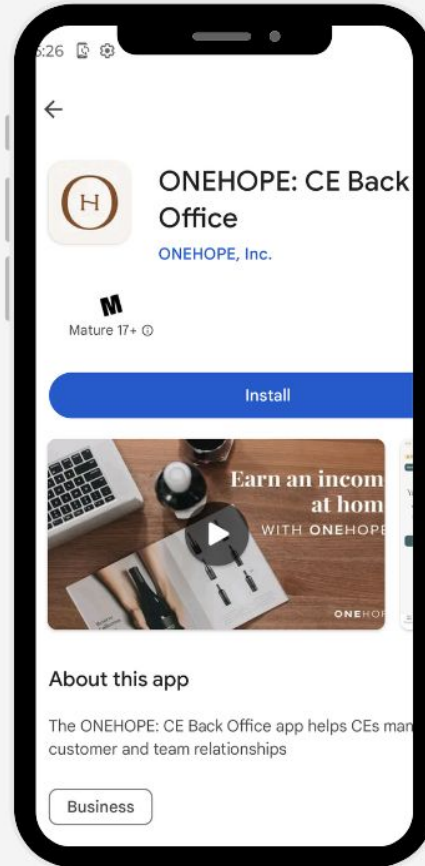
- *Rank Promotions*
- *Top 10 Mentors*
- *Top 10 Sales*
- *Top 10 Winemakers - (Wine Club)*
- *Top 10 Impact*
- *Top 10 Personal Group Volume (Group Volume)*
- *Team Development*
- *Rising Star Club*
- *Rookie of the Year Award*
- *Spirit of Leadership*
- *Founder's Award*

ONE HOPE

CRUSH

# WORK FROM ANYWHERE USING OUR ONEHOPE APP!

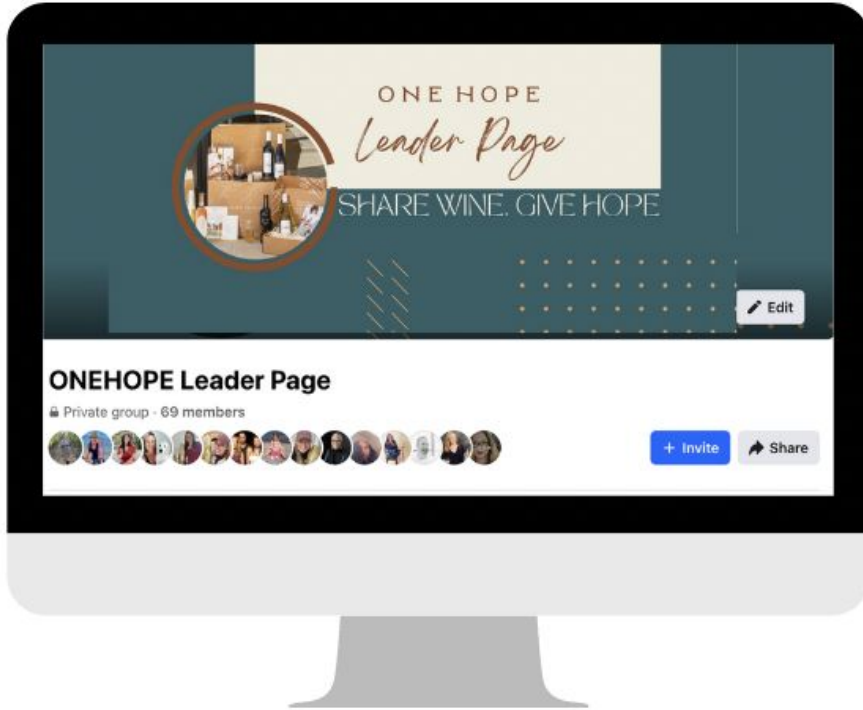
- **The Android app is HERE!**
- Create Small Daily Habits to check playbook cards for 10 minutes with your coffee
- Our App will help you manage your business on the go!





# LET'S STAY CONNECTED

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## What You'll Find On This Group Page:

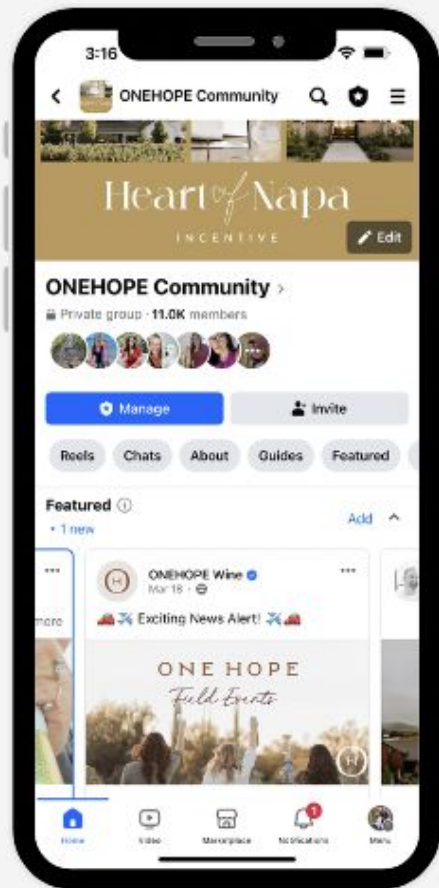
A place for SCE + to stay connected and GROW!

We will Equip you with training to use with your teams!

Tips on How to Leverage "Take 10s" with your Team

Engagement from Bonnie, Cindy & Shellie

## COMMUNITY TOUCH POINTS




### Let's Stay Connected!

Live "Take 10" Segments - Mon | Weds | Fri

 ONEHOPE Community Facebook Group

Virtual Meet ONEHOPE Events:

 1st & 3rd Wednesday on the @onehopewine Facebook Page 5pm PT/8pm ET

New CE Getting Started Call - Live Tues | Thursday

 ONEHOPE Community Facebook Group

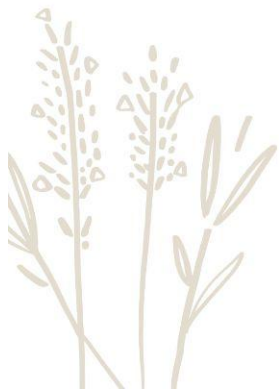
Promote to Director and beyond with  
**THE PACE THAT PAYS**

2 - New Teammates

4- Tastings

6- Daily Reach Outs

8- New Wine Club Members



Focus on the pace that pays  
to create a consistent,  
duplicable business.

# Setting Your April Targets

Book: Your April Events

Sell: Focus on Wine Club

Sponsor & Mentor: New Teammates

