

CRUSH 2024 Award Outline

The following activities and achievements will be awarded at our annual conference, CRUSH, happening August 2024. Please note, the timeframe for CRUSH awards starts on March 1, 2023 and runs through the last day of February 2024.

****Extended Earning Period through June 30, 2024****

Nominations for the Founders' Award are open now through June 30, 2024. Details on how to nominate a fellow CE are below. Keep up the great work as you push hard to reach your annual CRUSH goals. We look forward to celebrating you all at CRUSH 2024!

- **Rank Promotions** - Recognizing first-time rank promotions of Director and higher.
- **Top 10 Mentors** - Recognizing the top 10 Sponsors of the most first-time qualified CEs.
- **Top 10 Sales** - Recognizing the top in cumulative sales (PCV) performance within the entire CE Community.
- **Top 10 Winemakers** - Recognizing the top 10 CEs who enrolled the most Wine Club Members between March 1, 2023 and the last day of February, 2024.
- **Top 10 Impact** - Recognizing those Cause Entrepreneurs who have the highest impact per event (event limited to 2 month period) within the CRUSH 2024 earning timeframe.
- **Top 10 Personal Group Volume (GV)** - Recognizing the top 10 Cause Entrepreneurs for sales performance in Personal Group Volume.
- **Team Development** - The Team Development award recognizes those CEs who promote 3+ SCEs in their personal group during the CRUSH 2024 earning timeframe.
- **Rising Star Club** - Recognizing all Cause Entrepreneurs who enroll any time from March 1, 2023 through the last day in February, 2024, and earn all parts of their Fast Start challenges PLUS promote to SCE.
- **Rookie of the Year Award** - Recognizing one CE who demonstrates outstanding performance overall in sales, sponsoring, consistency, Fast Start performance, and rank promotion and team development.
- **Spirit of Leadership** - Recognizing one Director or higher who partners with the Home Office Team to uplift, empower, and educate the Community.
- **Founder's Award** - The **Founders' Award** is an annual award given to the Cause Entrepreneur who truly embodies the mission of ONEHOPE. This CE has made a significant impact not only for themselves, but also on their peers, their community, and the world. The due date for award nominations will be communicated by the Home Office Team each year. After nominations are collected, the Co-Founders of ONEHOPE will review the submissions and determine which CE is most deserving of this award.

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In further detail, the **Founders' Award** is given to someone who is:

- Selfless and willing to help others without expectation of personal gain.
- Positive and always sees the glass half-full
- Looks for ways to solve problems
- Reliable: you can count on them to come through for you, no matter what.
- Shows perseverance, doesn't give up or give in, and is always looking for ways to grow
- Cares about the cause: they believe in doing good and are always looking for ways to help others and make a difference in the world.