DECEMBER DASH

LET'S SHIMMER INTO THE NEW YEAR!

GATHER TO KNOW 12.1.23



AGENDA

Recognition
December Activation
Action Steps

Community Recognition

Fast Start Earners



THE FAST START PROGRAM









CONGRATULATIONS!!

November Rock Star Earners



Teesha Barry

Michaellean Bauserman

Jonnie Ben

Melinda Bishop

Jessica Botti

Cyerra Britt

Fawn Christy

Sharon Clark

Valerie Corcoran Bahl

Don Dowis

Heather Eason

Sarah Foster

Mark Goldenberg

Stephanie Herbert

Lisa Herbert

Sky Hobbs

Margo Johnson

Jocelyn Johnson

Tennis Lady

Theresa Loftin

Emily Maiden

Enid Martinez

Bernadette Marie McClair

Meghan McCormack

Lisa Miller

Dawn Musitano

Aydee Perez

Brenda Reed

Lesley Rogers

Audrey Schenkel

Lorraine Schreyer

Nikki Sherbourne

Danielle Snedden

Melisa Solivan

Alysha Stone

Bridgette Sweeney

Dorene Trotter

Mauricio Valerdi

Stephanie Verbert

Tiffany Weisenreder

Ashley Whittle

Susie Woods

Sonia Woosley

Mentors of Rock Stars

Kaz Aylott

Michele Capilato

Darci Carlton

Erika Ciarletta

Jeri Colemon

Joan Marlow Cullen (2)

Cathryne Czarnecki (2)

Genesis Dee

Angela Dyer

Jane Eastham

Meghan Freeman

Jess Gennusa

Laureen Guerriero

Erika Haahr

Rais Hendrix

Amber Hively

Brittany Korth

Jes Landau (5)

Danielle McCormick

Cori McGooden

Victoria McMullen (2)

Lauren Mullaney

Kathy Nelson

Jenny Niemiec

Laurie Probsdorfer

Yolanda Reed

Heather Reese

Jade Roush

Jessica Slocum

Kim Smith

Cheryl St.Clair

Remy Tesser

Sarah hress

Jackeline Vega

Linda Werner

Fast Start



Jonnie Ben
Dianne Fry-Bolton
Lisa Herbert
Sky Hobbs
Jocelyn Johnson
Jean Koch
Krystl Lawson
Theresa Loftin

River Lorie
Emily Maiden
Heather Reese
Rosalba Rivera
Toni Rubio
Sheryl Weldon
Amy White
Ashley Whittle
Sonia Woosley

Fast Start

1500



Antoinette Arellano
Jonnie Ben
Tahverle Carroll
Marisa Ferrara
Dianne Fry-Bolton
Melissa Gigante
Lisa Herbert
Jocelyn Johnson

Jean Koch
Victoria McMullen
Jenny Niemiec
Leslie Riese
Toni Rubio
Rykel Weaver
Amy White
Sonia Woosley

Fast Start

2000



Antoinette Arellano
Jonnie Ben
Meghan Brenneman
Tahverle Carroll
Dianne Fry-Bolton
Ashley Grausam
Lisa Herbert
Toni Howard

Jocelyn Johnson Samuel Kennedy Victoria McMullen Jenny Niemiec Cindi Ross-Bell Rykel Weaver Amy White Sonia Woosley



November Title Promotions





Fast Start 1st Time Promotions Lead Cause Entrepreneur

Nick Mink Jenny Niemiec Heather Reese

> \$50 Promotion Bonus



Fast Start 1st Time Promotions Senior Cause Entrepreneur

Victoria McMullen*

*Double Promotion

\$100 Promotion Bonus



1st Time Title Promotion Lead Cause Entrepreneur

Michele Capilato Kathy Nelson Linda Werner



1st Time Title Promotion Senior Cause Entrepreneur

Brittany Korth
Dee Dee McGuire*

*Denotes Double Promotion



1st Time Title Promotion Director

Amy Ebberts







November to Remember

Get Qualified and Sell 300 PCV November 1-12th

Earn your own Holiday Mixed Pack -Featuring Longevity Cabernet Sauvignon to restock your CE Cellar!



November to Remember



CE'S QUALIFIED WITHIN 10 DAYS!

420 CE'S GETTING QUALIFIED & ARLY

Allison Abramo Elizabeth Aifantis Pikke Allen Brittany Alonzo de Paz Katharina Altman Juana Anderson Erika Anderson Lady Antoinette Rose Arballo Lori Archer Rita Archer Antoinette Arellano Taretha Arkansas-Jones Stephanie Arnett Kaz Aylott Casey Ballard Rita Bamba Teka Banks Janene Barber Ofelia Barber

Erin Barrett

Brandi Barry Jonnie Ben Jessica Berg Melinda Bishop Andria Black Daphne Blake Hydi Bloom Nichole Bogner Rachel Bolyard Laura Bomer Lora Bonaker Jamie Bowers Alli Boyd Dianne Braatz Summer Braccialini Ashley Braun Meghan Brenneman **Elyce Briones** Dina Brokaw Erica Browder Alicia Brown

Shelley Brown Madelyne Brown Lauren Brown Michelle Brown Candace Bruce Shantelle Brumfield Jackie Burke Amanda Burns Erica Burzynski Barb Byers Amanda Caffrey Jennifer Calafati **Bruce Caldwell** Lorraine Calebrese Renee Campbell Sarah Carlisle Darci Carlton Tahverle Carroll **Aurora Cassidy** Cindy Castellanos Rachel Centofanti

Courtney Chandler Vicky Chang Shannon Churgin Erika Ciarletta Jennifer Claiborne Alexandra Clark **Alley Clemens** Breana Clinton Donna Cody Samantha Cohen Kathryn Cole Alyssa Coleman Allison Cooper Traci Cox - WineWithTraci Jean Crandell Patricia Crawford **Brandy Crocker** Kimberly Cronin Paula Cross Joan Marlow Cullen Sara Cunningham

NOVEMBER TO REMEMBER & ARNERS

Jennifer Cutler Cathryne Czarnecki Molly Dahlke Katie Dalv Meghan Darling Ophelia Dashby Wendy Dawkins Rachel Dayoub ToniAnn DeFina Laura Demetriou Sandi Denniston Chelsea DiBerardino AnnMarie DiPasquale Christina A Dixon Kristen Dixon Julie Donnell Lindsey Donnellan Debbie Drotar Anna Dunbar Angela Dyer **Amy Ebberts**

Elizabeth Eberle Sally Edgerly Shannon Edwards Jenny Edwards Sherri Elliott Melissa Engaldo Andrea Englehart Laura English Raquel Estus Vanessa Failla Joy Farmer Diana Federico-Hau Lori Feltoon Kristina Ferris Ania Fiduccia Judy Filler Jenna Flynn Lauren Foley Megan Foley Dulock Dana Forsyth Karen Foulk

Todd & Jessy Fraser Cristell Frederickson-Willis Meghan Freeman Laura Friloux Angela Fry Dianne Fry-Bolton Sandra Funk Maria Gagnon Joy Gaither-Wineke Linda Galvo Sophia Garceau Sara Garden Jess Gennusa Jessica Gerlich Jenni Geske Jessica Getty Manika Ghose Aimee Giammarella Tracee Gillespie Michelle Glogovac Sarah Glynn

Mark Goldenberg Ginny Gonzalez Zulmarie Gonzalez Robin Gonzalez Liz Goodwill Jane Goodwin Joann Gore Max Gore Ashley Grausam Pam Graver Lynne Graves Lyla Gray-Etherson Ann Greco Cara Greek **Christy Groh** Laureen Guerriero Teresa Guischard Renee Gutierrez Tina Gutierrez Erika Haahr Jade Hall



November to Remember & Arners

Erin Hamilton Naima Yetunde Hammonds Dana Hanna Jill Hanson Shelley Hanstock Rhonda Harvey Susan Hausler Michelle Hawes Leah Hawley Leigh Heckler Lisa Herbert Lauren Heritage Tatiana Hernandez Leyla Hitt Sky Hobbs **Destiny Hobson** Jennifer Hodge Lori Hoffman Janet Hogle-Jenkins Caroline Howells **Angie Hughes**

Ronda Hughes Brenda Hunt Rachel Huston Wendy Hutchinson Vivian Ince Summer Isenhour Elizabeth J **Emily Jackson** Heidi Jacobi Elizabeth James Amanda Johns-Thompson Amy Johnson Mikayla Jones Illyana Jones Santa Jones Mucki Judge Wendy Kaiser Allison Kane Elizabeth Kantz Christy Keating Paul Keenum

Joan Keifling Rachelle Kepler Cristine Key Michelle Kinzel Lorri Kipnis Bonnie Kirschenbaum Wendy Klosty Jean Koch Angela Kocks-Schmidt Barb Kovacevich Kathleen Kovalik Larry Krawesky Tanya Kudlacik Danielle LaBos **Tennis Lady** Jes Landau Ashley Lange Megan Laughlin Krystl Lawson Felecia Leak Jody Leal

Amy Levine Callie Liming Meghan Lomangino River Lorie Jeanine Luizza Cierra Lukers Jane M. Eastham John & Mary Ann Maccarino Kim Maduzia **Emily Maiden** Joy Malbrough Tracy Manning Crystal March Alyssa Marland Walesca Marmolejos Theresa Marriott Kate Marshfield Carrie Matlock Bernadette Marie McClair Cori McGooden Melissa McGowan

NOVEMBER TO REMEMBER & ARNERS

Caroline McGraw Dee Dee McGuire Jodi McIntyre Victoria McMullen Carla Meinberg Crystal Meneses Eileen Mercado Liceaga Heather Messner Ann Metzler Melissa Miller Nancy Miller Nick Mink Lauren Minton Brigitte Mitchell Dana Mittendorf Lisa Montgomery Julee Moore Lisa Marie Moreno Lauren Mullaney Maria Mulvaney Terri Murgitroyde

Kathy Nelson Ruth Newell Suzanne Nicholson Jenny Niemiec Karen Nishimura Shannon Northcott Kowanda Norwood Pru O'Brien Omrani Kim Omrani Kim Pilar Ortiz Carolina Padilla Jessica Pajak Frank Parisi Neha Patel Paige Pelonis Denise Penn Shannon Perez Corissa Pickney Robert Pilat Stacy Porter Mary Possinger

Michele Poulton Heather Pretorius Vanessa Price Laurie Probsdorfer Tammy Prutch Theresa E Radley June Rainbow Heather Reese **Betty Rhoades** Mary Rhodes-Sisk Kathryn Rice **Allison Richards** Renee' Richardson Joni Richter Krystal Riebesell Leslie Riese Christine Rietz Jasmine Rinehart Arlene Rivera Kara Rizzardi Shana Robinson

Jade Roush Tami Roy Lauren Rudman Debbie Ruggles Lori Rupp Jami Ryba Ruth Santiago Louise Sauer Karyn M Saxon Charla Schaefer Alyssa Scherer Beth Scherer Jane Schoonover Kim Schorn Lorraine Schrever Shaneen Scott Jennifer Scoufos Patty Sertzoglou **INEX Services** Valerie Shaw Sheryl Sheridan



NOVEMBER TO REMEMBER & ARNERS

Jill Siegel Rosemary Silletti Porcia Silverberg Stephanie Simoes Joe Siniscalchi Jessica Slocum Kim Smith Sherri Smith Jenny Smith Lenore Smith Alyshia Smith Jennifer Smith Garman Katie Snyder Melisa Solivan Lauren Solomon Katie Sonnie Barton Susan Sorrell Beth Spadaccino Hannah Spirko Kim Sporrer Cheryl St.Clair

Aimee Stablewski Windy Steiner Leah Stelzenmueller B'nai Stemley Debi Stevens Daniela Story Traci Strale Sara Strauch Donna Sullivan Chelsie Sweazy Carie Szymborski Tessa Tariverdi Claire Taylor Stephanie Taylor Kenturah Taylor Tracey Tenney Remy Tesser Priscilla Thompson **Sherry Timmons** Lisa Troncone Schwartzer Geraldine Troxel

Brenda Trupp Sabrena Utley Marie Vacek Jennifer Valencia Jose Van Wezel Rachael VanDeusen Vania Vangore Jackeline Vega Shelly Verszyla Adele Viola Alexandra Von Behren Amanda Vrbas Jaime Wade Amber Waffle Darlene Walker Debbie Wall Jennifer Walters Cindy Warner Rykel Weaver Tiffany Weisenreder Heidi Wenzel

Kimberly West Amanda Westmoreland **Amy White** Stacy Whitt Ashley Whittle Shelby Wildgust Melissa Williams lyndsey wilson Blair Wolf M. Daniela Wolfe Jen Wood Courtney Wood Katie Woodley **Brigit Woods** Sonia Woosley Susanne Yesse Ron & Anawah Yisrael Chelsey Zodrow Danielle Zopf



DECEMBER ACTIVATIONS

Sell Shimmer and Gifts to Help Build a School!

Bring along friends to join ONEHOPE

Get Qualified in December

Sell 6 bottles of Shimmer to get Qualified at 300 PCV!

That's 3 Holiday Shimmer Duos!



Wine Club Price

Retail Price

CE CHALLENGE

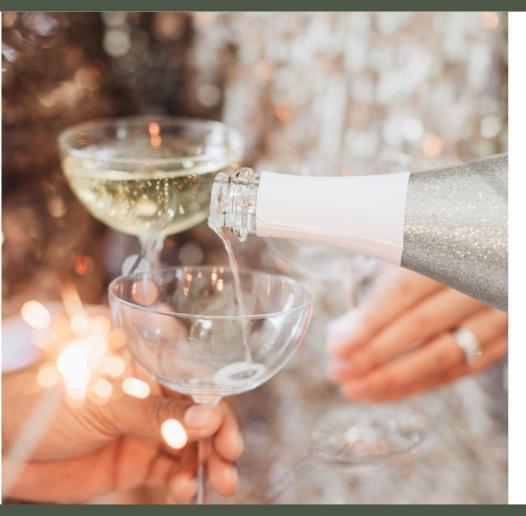
CE with the Most Shimmer Sales

CE with the Most Custom Shimmer Sales

Receive a bottle of Shimmer every month for all of 2024!













Shop Shimmer & Help Build a School

ONEHOPE foundation will match the give back percentage (10%) on every **Shimmer** bottle sold throughout December with the goal of building new schools with Pencils of Promise.

10,000 Bottles of Shimmer = 1 school for children

11/28 (Giving Tuesday) - 12/31 (New Years Eve)



OUR MESSAGE



'Tis The Season.

Gifting a ONEHOPE Shimmer bottle adds a unique touch of sparkle and elegance to your holiday celebrations and can be personalized with a company logo or your design of choice!



5-Stars.

A party icon – these silver, gold, and pink bottles are our most popular collection with hundreds of 5-star reviews to show for it!



Be A Part Of Something Big.

Starting on Giving Tuesday, our goal is to sell 10,000 bottles of Shimmer = the funding of 1 School through Pencils of Promise through the sales of our Shimmer Collections! This will be our 3rd school built for children in need.

TOOLS

Shareables

Reach Outs

Storytelling via Social Media & Website



Social Media Shareables













ONEHOPE

Sharing Our Shimmer Items on Social Media





Add this frame to your social profile photo this month! Use Canva to help layer on your picture









OUR COMMUNITY THRIVES ON MAKING AN IMPACT

LET'S LEVERAGE

SHIMMER TO GET MORE

CE'S QUALIFIED IN

DECEMBER!

Become a Wine Club Member to get FREE shipping on these products. Get Started



Welcome Home! Bundle 公公公公公(0)

\$154.00 Retail Price \$138.60 Wine Club Price



Happily Ever After Bundle 상상상상(0)

\$158.00 Retail Price \$142.20 Wine Club Price



The Birthday Bestie! Bundle 公公公公公(0)

\$131.00 Retail Price \$117.90 Wine Club Price



Holiday Cheers! Bundle

\$158.00 Retail Price

\$142.20 Wine Club Price



The Sweet Tooth Bundle 合合合合合(0)

\$206.00 Retail Price \$185.40 Wine Club Price



Holiday Shimmer Duo 会会会会会(0)

\$118.00 Retail Price \$106.20 Wine Club Price



The Cab Lover Bundle ☆☆☆☆☆ (0)

\$190.00 Retail Price \$171.00 Wine Club Price

1-Click Gifts with our Gift Bundles!!





Gifting made easy with our Canvas Bags

December Purchase With Purchase



SAVE 40% off! (\$50 off)

Unlock these two bottles for \$75 + Free Shipping!

Exclusive 20/20 Collective Napa Valley Sparkling Brut Herstory Primitivo!



Holiday Shipping Deadlines:

Hanukkah Shipping: 12/5 Christmas Shipping: 12/12 NYE Shipping: 12/17 ONE HOPE GIFT CARD

Gift Cards can be scheduled for delivery!



There's a Reach Out for That...



Reach Outs

Need a reason to get in touch with your contacts? Use one of the following reach outs to jump start your conversation with them.



Bottles for Better



Holiday Wine Club Bundles



Upgrade Your Wine Club Members



Custom Gifting Conversation Starter



Digital Gift Cards



Gift Sets



Join Napa's Impact-Driven Wine Club



Share the One-Time 10% Off Offer PROMOTIONS



Shimmer Collection



'TIS THE SEASON



Your December Wine Tastings

Maximize your networking this month

New Customers Future Hosts for Booking January! Potential CEs





LEADER KICKOFF

JANUARY 20TH 2024

Join Us to kickoff the year!

Hit Director + 1x to Join Virtually!

Hit Senior Director 2x - Join us IN Napa!

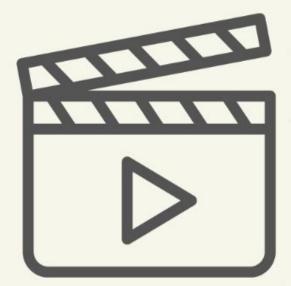
Executive Directors+ 2x - Join us IN Napa with 1 Guest!

The earning period ends December 31st!

**NEW!

Sponsor 2 and get them to Rock Star by 12/31 to join Virtually!





Lets Talk About...



Our Co-Founder, Kristen shares her Pro-Tips on Sharing ONEHOPE, and how to Sponsor!



MAKE EVERY DAY COUNT





PARTICIPATE WITH DAILY ACTIVITIES AHEAD OF THE SHIPPING DEADLINE: 12/12

* SUGGEST SHIMMER FOR EVERY CUSTOMER OR TO ADD INTO A HOST KIT *

Make every day count ahead of the December shipping deadlines



1. Share our Shimmer Bottle Campaign



2. Share a reminder to stock the fridge for NYE with our Sparkling Bundles - Shimmer is a must-have!



3. Share the Mini bottles! (Great Stocking Stuffers!)



4. Share our 1-Click Holiday Bundles



5. Upsell Purchase With Purchase (PwP) this week - This DUO is NOT to miss in December!



6. Share our Digital Gift Cards



7. Reach Out to ALL customers with Reward Points



8. Reach Out to ALL of your Wine Club Customers to remind them about Free Shipping for Gift Giving



9. If you're in Fast Start - Reach out to everyone to support your first sales milestone, while you wait for your event!



10. Emphasize gifting at every single event - PWP & Gift Add-ons



11. Find a new Host for January - after the Holiday rush is over!



12. Invite a friend to join ONEHOPE!



- 1- Get qualified in December and make this your best month yet!
 - Use our Build a School Shimmer Campaign to drive Holiday Sales!
 - Use our Holiday Gift Guide!
 - Upsell our incrédible December Purchase with Purchase!
- 2- Invite a friend or two to join you! This is the best time to earn more \$\$\$

