



January-Gather to Know





2023

Accomplishments



2023 Accomplishments

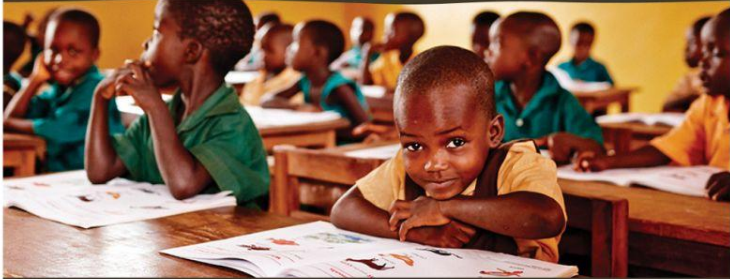
- 10 Million Donated to Date! (\$1.4M in 2023!)



WE DID IT! \$10 MILLION!

2023 Accomplishments

- 10 Million Donated to Date! (\$1.4M in 2023!)
- Funded a School in Just 1 Month!



ONE HOPE X PENCILS OF PROMISE

Bottles for Better

10,000 SHIMMER BOTTLES
= 1 SCHOOL FOR CHILDREN

SHOP TO BUILD A SCHOOL

2023 Accomplishments

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- Funded a School in Just 1 Month!
- **Added New Products to Our Portfolio**



2023 Accomplishments

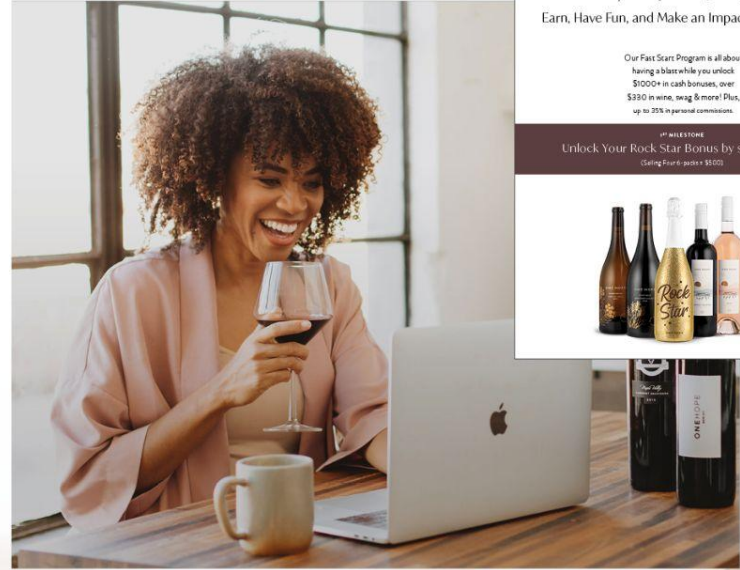
- 10 Million Donated to Date! (\$1.4M in 2023!)
- Funded a School in Just 1 Month!
- Added New Products to Our Portfolio
- **Welcomed 1,000+ CEs & 20K New Customers**



**Over 1,000 New CEs &
20K New Customers**

2023 Accomplishments

- 10 Million Donated to Date! (\$1.4M in 2023!)
- Funded a School in Just 1 Month!
- Added New Products to Our Portfolio
- Welcomed 1,000+ CEs & 20K New Customers
- **Made Our Business More Rewarding with:**
 1. Enhanced Earnings
 2. More Rewards During Fast Start



Fast Start
Earn, Have Fun, and Make an Impact in 90+ Days!

Our Fast Start Program is all about having a blast while you unlock \$1000+ in cash bonuses, over \$300 in wine, snag & more! Plus, up to 25% in personal commissions.



OR MILESTONE
Unlock Your Rock Star Bonus by selling \$500
(Getting Paid in 2 weeks + \$500)

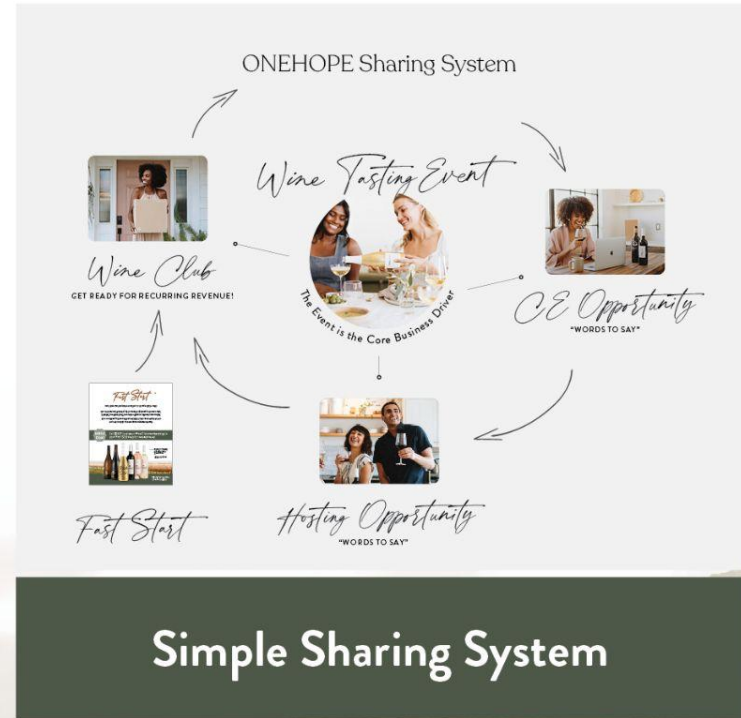


ROCK STAR BONUS WINE \$180

Enhanced Earnings/Rewards!

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- Made Our Business More Rewarding with:
 1. Enhanced Earnings
 2. More Rewards During Fast Start
- **Created the 5-Tool Simple Sharing System**

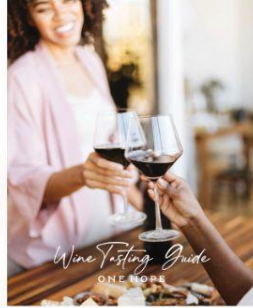


5-Tool Simple Sharing System



CE Opportunity Card

Showcases the Value Proposition for a Prospect to Join ONEHOPE



Wine Tasting Guide

Gives a More Enhanced Customer Experience



Event Guide

Step by Step on How to Run a Successful Event



Host Opportunity Card

Showcases the Value Proposition for Host



Fast Start

Gives Everything You Need to Get Started

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- **WE HAD FUN! CRUSH 2023,
Vacation in Punta Cana, Road Shows**



WE HAD FUN!



It's been a great year.
Thank You 2023!



Surprises in 2024



Surprises in 2024

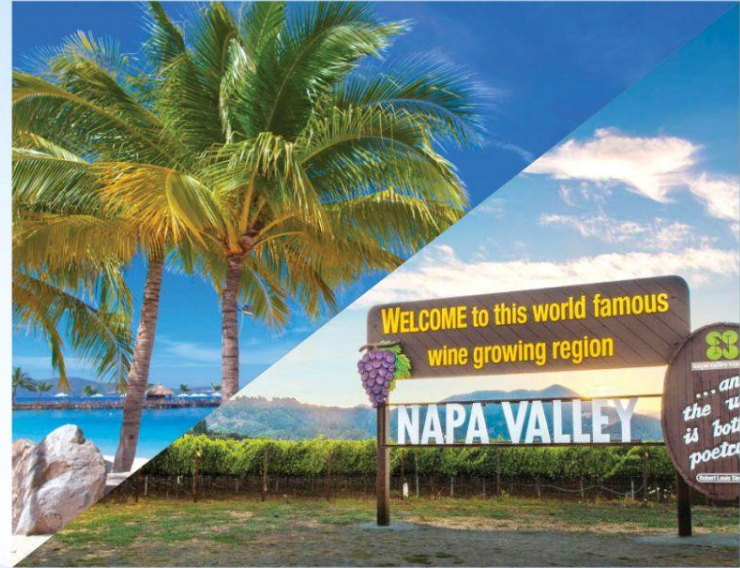
1. Yes! CRUSH
Get ready for Crush this Summer!



CRUSH! (it's so on)

Surprises in 2024

1. Yes! CRUSH
Get ready for Crush this Summer!
2. Yes! Incredible Vacation Incentives + Lots of Goodies



Vacations!

Surprises in 2024

1. Yes! CRUSH
Get ready for Crush this Summer!
2. Yes! Incredible Vacation Incentives + Lots of Goodies
3. Yes! **Market Blitz in Your Home Towns**



Events Close to You!

Surprises in 2024

1. Yes! CRUSH
Get ready for Crush this Summer!
2. Yes! Incredible Vacation Incentives + Lots of Goodies
3. Yes! Market Blitz in Your Home Towns
4. **Yes! Innovation is Coming.**



Innovation

Surprises in 2024

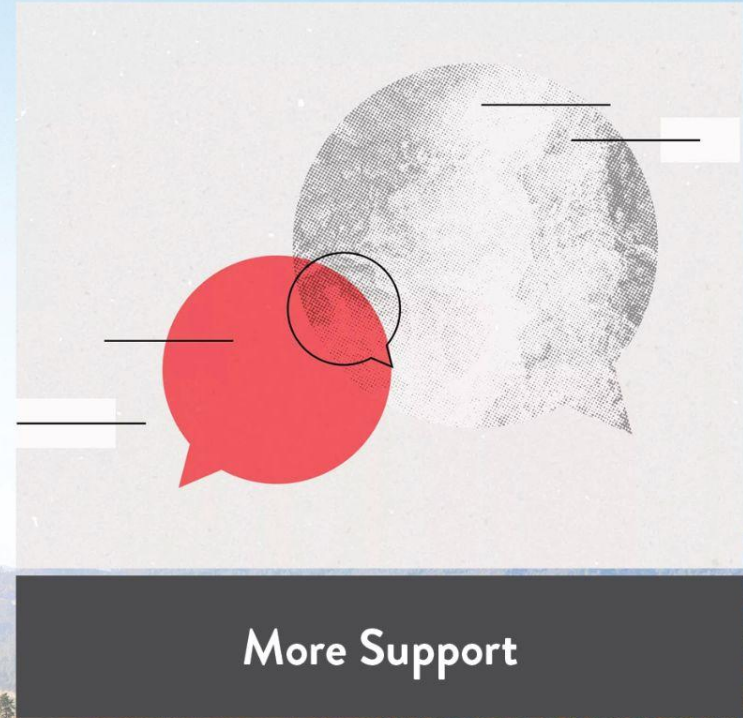
1. Yes! CRUSH
Get ready for Crush this Summer!
2. Yes! Incredible Vacation Incentives + Lots of Goodies
3. Yes! Market Blitz in Your Home Towns
4. Yes! Innovation is Coming.
5. **Yes! Simpling Sharing System
Roll-Out for Corporate Gifting**



Improved Gifting

Surprises in 2024

1. Yes! CRUSH
Get ready for Crush this Summer!
2. Yes! Incredible Vacation Incentives + Lots of Goodies
3. Yes! Market Blitz in Your Home Towns
4. Yes! Innovation is Coming.
5. Yes! Simpling Sharing System
Roll-Out for Corporate Gifting
6. **More Support and Training On How
to Book, Sell & Sponsor**



Surprises in 2024

1. Yes! CRUSH
Get ready for Crush this Summer!
2. Yes! Incredible Vacation Incentives + Lots of Goodies
3. Yes! Market Blitz in Your Home Towns
4. Yes! Innovation is Coming.
5. Yes! Simpling Sharing System
Roll-Out for Corporate Gifting
6. More Support and Training On How
to Book, Sell & Sponsor
7. **Finally, more ways to earn Tasting Kit Credits, and
more value added for your hosts and customers!**



More Tasting Kit Credits!



Let's Get Started!



Let's Grow Our Community!

There's no better time than NOW!



Our Market Research Indicates 6M+ People Would Love to Join ONEHOPE



They
love wine



They care deeply
about giving back

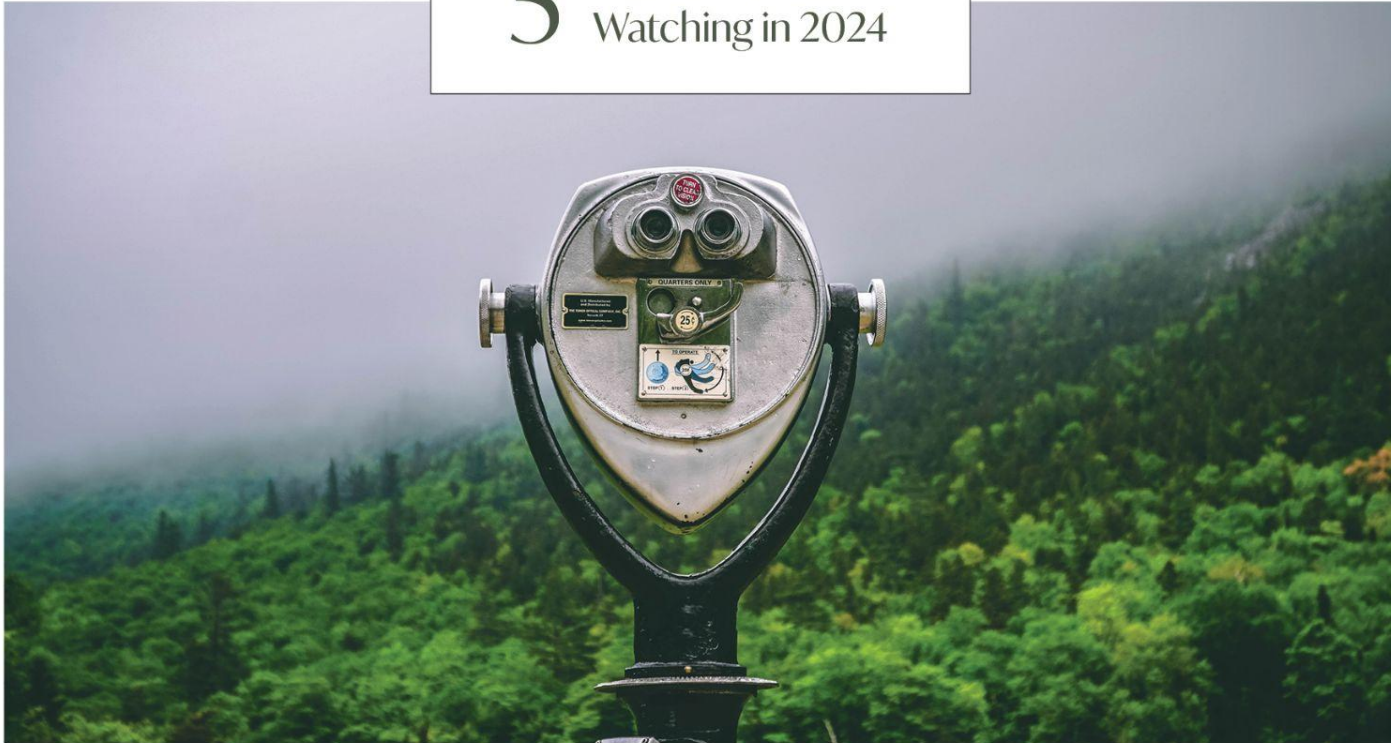


They are highly engaged
in their community



New research shows **men are highly interested** in the ONEHOPE opportunity too!

5 Trends We Are Watching in 2024



TREND #1

POLYWORKING

People are now “polyworking” because holding down just one job doesn’t pay enough or give them the flexibility they want.*



**Source:
Chloe Berger
“Gen Zers and millennial
working several jobs.”
Fortune, October 17, 2023.*

TREND #1

POLYWORKING

People are now “polyworking” because holding down just one job doesn’t pay enough or give them the flexibility they want.*



WE OFFER A WAY TO EARN WITHOUT IT FEELING LIKE WORK!

**Source:
Chloe Berger
“Gen Zers and millennial
working several jobs.”
Fortune, October 17, 2023.*

TREND #2

EXPECT AN “UN-RETIREMENT”

Inflation has made it difficult to stay retired. May need extra money and many need human connections*



*A survey found that 48% of people said it was for financial reasons, while 45% cited social and emotional benefits.

Source:
Reuters, Sept. 27, 2023.
Unretirement - The Lure to Return to Work.

TREND #2

EXPECT AN “UN-RETIREMENT”

Inflation has made it difficult to stay retired. May need extra money and many need human connections*



THIS IS AN OPPORTUNITY TO MAKE MONEY & SOCIALIZE

*A survey found that 48% of people said it was for financial reasons, while 45% cited social and emotional benefits.

Source:
Reuters, Sept. 27, 2023.
Unretirement - The Lure to Return to Work.

TREND #3

AI - ARTIFICIAL INTELLIGENCE

AI is shaping our society and how we operate day-to-day. The human connection is slowly being reduced.*



*The ability to cultivate relationships is even more important now, given the disruption AI brings to our world..

Source:
"The Future of Work is Human: Relationships are Key in AI era"
Linkedin, March 27, 2023

TREND #3

AI - ARTIFICIAL INTELLIGENCE

AI is shaping our society and how we operate day-to-day. The human connection is slowly being reduced.*



**WE OFFER AN OPPORTUNITY TO REJOIN THE WORKFORCE,
MAKE SOCIAL CONNECTIONS AND FIND PURPOSE.**

*The ability to cultivate relationships is even more important now, given the disruption AI brings to our world..

Source:
"The Future of Work is Human: Relationships are Key in AI era"
Linkedin, March 27, 2023

TREND #4

2024 WILL SUPPORT RISE IN
PHILANTHROPIC GIVING

Low interest rates boost stock
market which in return is highly
correlated to philanthropic giving!*



*Source:
Giving USA
Foundation, 2023

TREND #4

2024 WILL SUPPORT RISE IN
PHILANTHROPIC GIVING

Low interest rates boost stock
market which in return is highly
correlated to philanthropic giving!*



WE ARE ROOTED IN PURPOSE (AS ALWAYS)

*Source:
Giving USA
Foundation, 2023

TREND #5

BRING THE FUN BACK!

In general, the world has been in the funk for the past few years...and especially in 2023. People are craving good spirits, fun & excitement!*



**Reliable Sources:
Elana Gold
Libby Flores*

TREND #5

BRING THE FUN BACK!

In general, the world has been in the funk for the past few years...and 2023 was no exception. People are craving good spirits, fun & excitement!*



LET'S. GET. THIS. PARTY. STARTED.

**Reliable Sources:
Elana Gold
Libby Flores*

We are the Best



of 2024



A close-up photograph of a hand holding a champagne bottle. The bottle is covered in gold glitter and has a white foil top. A spray of white bubbles is erupting from the top of the bottle. The background is a soft, out-of-focus outdoor setting with a sandy ground and a blurred structure in the distance. The overall tone is bright and celebratory.

JOIN-UARY

A decorative border at the bottom of the page consisting of a dense layer of gold and black confetti.

ONEHOPE NEW YEAR 2024

Join Kit Promo



ONEHOPE NEW YEAR 2024

Our Join Kits include all the tools that you need to kick off your business...starting with your 1st Tasting

The first milestone is easy and fun - “just sell (5) 6-packs to earn a 6-pack of wine”



JOIN-UARY

Exclusive! Limited Edition
Gold Etched Shimmer Brut

IN MY
Wine
ERA

ONE HOPE

JOIN-UARY

This Month Only

Exclusive!
Limited Edition
Gold Etched
Shimmer Brut

+

Extra
Tasting Kit
Credit
For Free!

+

\$50 Off Each
Join Kit!
~~\$199~~ ~~\$399~~
\$149 **\$349**

+

Sponsor a CE
to get a Tasting
Kit Credit for
yourself!



Additional Support We Will be Providing

The Best



of 2024

The Best Side Hustle of 2024!

Important Dates for Upcoming New/Updated Support

Updated

Discovery Calls

3-way casual sponsoring conversation with Chris & Cindy

New

Book, Sell, Sponsor

10-minute LIVE Training messages on Facebook Community

Monday-Wednesday-Fridays Week of Jan 8-12 & Week of Jan 22-26, 10 am PT/11am MT/12 pm CT/1 pm ET

New!

Virtual Meet ONEHOPE

Weekly Zoom Chat on Tuesday starting Jan 9th @ 4 pm PT/5 pm MT/6 pm CT/ 7 pm ET

JAN 2024						
sunday	monday	tuesday	wednesday	thursday	friday	saturday
	1	2	3	4	5	6
	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	DECEMBER	FEBRUARY

Updated

2024 Kick-Off (aka Leader Kick Off)

Save the Date January 20th. 9am-12pm PT

All CE's will be invited to join for an incredible experience to boost your business in 2024.
(Qualified Leaders will maintain access to a Special Program).

Weekly

New CE: Getting Started Call

Welcome Call on Mondays & Wednesdays

New!

New CE: Launch with Events Call

Thursday Jan 11 @ 4pm PT/7 pm ET or Friday Jan 12 @ 11 am PT/2 pm ET

New!

Tiff's Blitz

Join us for a special call with Tiffany, Chris & Cindy on Friday, **January 5th** Watch your email inbox for your special invitation



Promotions in 2024

ONEHOPE NEW YEAR 2024



JANUARY SALE

+ Additional Discounts for Wine Club Members

Save 40% Off

LOW SUGAR WINES

- Vintner Pinot Grigio
- Vintner Rosé
- Vintner Sauvignon Blanc
- Vintner Pinot Noir
- Vintner Cabernet Sauvignon





PURCHASE with PURCHASE

Unlock these three bottles for \$48.50 + Free Shipping

Save 50%

\$48.50 Off

Reserve Arroyo Seco
Sonoma Coast Rosé
Vintner Red Blend Off





December Recognition

With deep apologies, we are still tabulating the results of a busy month... We will be announcing the earners in their respective categories via facebook live.



Heart & Hustle Award



Heart & Hustle Award



Susanne Day Yesse

