



ONE HOPE

WINE TASTING GUIDE

You're Invited To *Sip and Support*

Enjoy as our Wine Rep guides you through a fun and meaningful wine tasting experience! You will sample some of our award-winning wines and get valuable wine education along the way.

The best part? You'll learn how every bottle or gift that you purchase contributes to any charity you choose.

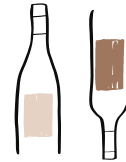
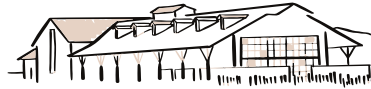
We hope that you make ONEHOPE your wine of choice by joining our Wine Club and making an impact all year round.





How six entrepreneurial Wine Reps started a do-good revolution

Our Story



HUMBLE BEGINNINGS

Our Founders started out in 2007 with a pickup truck full of wine on a mission to change the world.

WINERY IN THE HEART OF NAPA

We have built a world-class vineyard, winery, and tasting room among the most iconic brands in Napa.

TOP QUALITY WINES

We produce top-quality wines with over 100 awards and more than 20 90+ point ratings.



INCREDIBLE WINEMAKERS

Our wines are meticulously crafted by the most accomplished winemakers in Napa history: Rob Mondavi Jr, Phillippe Melka, and Isadora Frias.

DOING GOOD TASTES GREAT

We are the only winery that donates 10% of sales to *your* cause of choice, all year round.

We have donated close to \$11 million to more than 40,000 nonprofit organizations locally and worldwide.

We have funded 5 schools in developing areas, sponsored over 3 million healthy meals, and provided clean drinking water for over 80,000 people.

UNLOCK
\$500 IN WINE,
EXPERIENCES
& DISCOUNTS
FOR \$20!

ONE HOPE WINE CLUB

HOW IT WORKS

1

CHOOSE YOUR WINES

Choose 6 or 12 bottles.
Select a **curated pack** or
build your own from our
portfolio of wines!

2

CHOOSE YOUR FREQUENCY

Set your shipment
**schedule for every 1, 2, or
3 months**, depending on
your needs.

3

ENJOY THE FLEXIBILITY

We're the only Wine
Club that allows you to
**change your shipment
date** and **swap out any
wine**, any time!

WINE CLUB BENEFITS

Discount on ALL Orders	10% OFF
Discount on Any 12+ Bottles	20% OFF
Lifetime Membership Fee	\$20
Shipping <i>(on all shipments and orders of \$99+)</i>	FREE
Reward Points on Every Order	5% OF PURCHASE
Donation to <i>Your</i> Cause of Choice on Every Order	10% OF PURCHASE
FREE Reserve Wine <i>(included in 2nd Wine Club shipment)</i>	\$40 VALUE
In-Person Winery Experience <i>(unlocked on 3rd shipment)</i>	\$200 CREDIT
FREE Iconic Wine <i>(included in 4th Wine Club shipment)</i>	\$100 VALUE

HAPPINESS GUARANTEE: IF YOU DON'T LOVE A WINE, WE'LL REPLACE IT!

With ONEHOPE Wine Club, you'll unlock \$500 worth of wine, experiences, and discounts for only \$20! Plus, you can fully customize your wine selections and shipment schedule to fit your preferences and lifestyle.

We recommend starting off with one of our curated packs below, and you can swap any varietals you want with wines from our amazing portfolio.



~~\$192~~
\$172.80

AWARD WINNING 90+

A variety of award-winning California and Italian wines. Includes more reds and some of our latest releases in addition to 90+ rated.



~~\$187~~
\$168.30

BEST SELLERS

A beautifully curated selection of mostly whites with 90+ award winning wines from California's finest growing regions.

ENJOY THE PERKS! \$340 VALUE!

2ND SHIPMENT

Reserve Paso Robles Cabernet Sauvignon

3RD SHIPMENT

\$200 ONEHOPE Winery Credit

4TH SHIPMENT

Iconic Catalunya Esperanza Red Wine



Gifts that Give Back

PERFECT FOR ANY OCCASION

When you gift ONEHOPE, you are giving two gifts at once: A delicious and beautiful bottle of wine, and a donation to a worthy cause!

Our favorite gift? One of our etched Shimmer bottles, available in a wide variety of designs and sayings! Our crisp and bright Sparkling Brut comes in gold and silver, and our delicious Sparkling Rosé comes in a playful pink.





MAKE IT EXTRA SPECIAL WITH A CUSTOM-ETCHED LOGO OR MESSAGE!

6-Bottle Minimum for Custom Orders

Pricing: \$59 per bottle | \$354 for 6 | \$708 for 12

Delivery Time: Between 5-7 days after placing the order

**If interested, discuss with your Wine Rep to receive
your digital mock-up and next steps!**



Scan here to view our digital gifting catalog and learn about our curated gift sets, gift cards, and much more!

AWARD WINNING 90+

Tasting Kit

\$192
\$172.80

DOING GOOD
TASTES GREAT



HERSTORY

Prosecco

Italy

PROFILE

Off-dry, balanced, and fruity Italian Prosecco made from Glera grapes

TASTING NOTES

Notes of pear and green apple with light, fresh bubbles

PAIRINGS

Fruit & cheese plates, seafood chowder, and lemon cake

\$32 RETAIL | \$28.80 WINE CLUB



AWARD WINNING
94
POINTS

VINTNER

Chardonnay

California

PROFILE

Rich and viscous palate with a lasting finish like meringue

TASTING NOTES

Notes of green apple, bright citrus, and vanilla

PAIRINGS

Creamy cheeses, fresh crab, spiced squash, and macaroons

\$27 RETAIL | \$24.30 WINE CLUB





VINTNER
Rosé
California



PROFILE

Dry and crisp Rosé of Grenache and Sirah with a rich strawberry backbone

TASTING NOTES

Notes of watermelon, strawberry, bing cherry, and blood orange

PAIRINGS

Baked ham, strawberry salad, grilled tomatoes, and fresh herbs

\$26 RETAIL | \$23.40 WINE CLUB



VINTNER
Red Blend
California



PROFILE

Bold, complex, and off-dry blend of Cabernet, Merlot, and Zinfandel

TASTING NOTES

Notes of cherry, raspberry, cocoa powder, and vanilla

PAIRINGS

Grilled bacon burgers, arugula salad, BBQ ribs, and berry pie

\$29 RETAIL | \$26.10 WINE CLUB



RESERVE
Cabernet Sauvignon
Paso Robles, California



PROFILE

Dry and densely structured Cab, layered with complex aromas

TASTING NOTES

Bold notes of dark cherry, dried herbs, and fresh vanilla bean

PAIRINGS

Braised greens, blue cheese stuffed flank steak, and rosemary cake

\$40 RETAIL | \$36 WINE CLUB



RESERVE
Red Blend
Central Coast, California



PROFILE

Smooth and balanced blend of Pinot Noir, Cabernet, and Petit Verdot

TASTING NOTES

Notes of dark cherry, oak, spices, leather, and dried rose petals

PAIRINGS

Cheese & nut board, mushroom sausage soup, and squash risotto

\$38 RETAIL | \$34.20 WINE CLUB

Notes _____

BEST SELLERS

Tasting Kit

\$187
\$168.30

DOING GOOD
TASTES GREAT



AWARD WINNING
90
POINTS

VINTNER

Sparkling Brut

California

PROFILE

Bright and crisp, made from a blend of Chardonnay and Moscato grapes

TASTING NOTES

Notes of green apple, luscious pear, and tropical aromas

PAIRINGS

Fish & chips, lemon tart, melon salad, and potato chips

\$29 RETAIL | \$26.10 WINE CLUB

VINTNER

Sauvignon Blanc

California

PROFILE

Dry and delightfully tangy and fresh with citrus-forward flavors

TASTING NOTES

Notes of lime, lemon, guava, and star fruit

PAIRINGS

Citrus sorbet, oysters, grilled artichokes, and lemon pie

\$26 RETAIL | \$23.40 WINE CLUB

RESERVE

Chardonnay

Arroyo Seco, California

PROFILE

A crisp, medium-bodied, and complex Chardonnay with higher acidity

TASTING NOTES

Notes of lemon, pineapple, sweet cream, and vanilla

PAIRINGS

Sage-butter halibut, toasted nuts, and roasted sweet potato

\$36 RETAIL | \$32.40 WINE CLUB



HERSTORY

Rosato

Italy

PROFILE

Medium-bodied Italian Rosé with a touch of sweetness and soft acidity

TASTING NOTES

Bright with notes of rose petal, white strawberry, and cherry candy

PAIRINGS

Pairs with watermelon jerky, prosciutto pizza, and lemon risotto

\$29 RETAIL | \$26.10 WINE CLUB



VINTNER

Cabernet Sauvignon

California

PROFILE

Off-dry, medium-bodied Cabernet that is bold and balanced

TASTING NOTES

Notes of dark berries, toffee, and hints of vanilla.

PAIRINGS

Blue cheese, roasted beets, beef filet, and baklava

\$29 RETAIL | \$26.10 WINE CLUB



RESERVE

Red Blend

Central Coast, California

PROFILE

Smooth and balanced blend of Pinot Noir, Cabernet, and Petit Verdot

TASTING NOTES

Notes of dark cherry, oak, spices, leather, and dried rose petals

PAIRINGS

Cheese & nut board, mushroom sausage soup, and squash risotto

\$38 RETAIL | \$34.20 WINE CLUB



Notes

FIELD TO TABLE

RED WINE BLEND

Our meticulously crafted Red Blend is a testament to the art of blending, showcasing the synergy of three renowned regions: Monterey, St. Lucia, and Paso Robles.

Our winemaker, Isadora Frias, has masterfully combined grapes from these three iconic Central Coast regions to create a medium-bodied, juicy, and easy-to-drink wine that will delight your senses.

Prepare to unlock new culinary experiences that will elevate your gatherings and create lasting memories with those you cherish most. **Scan the QR code featured on this bottle to explore recipes** to pair with our Central Coast Red Blend and others. Each dish was carefully selected to harmonize with the wine's unique character.



Other Select Favorites



VINTNER

Pinot Grigio

California

PROFILE

Lively and bright with a touch of minerality and juicy stone fruit with a crisp finish

\$26 RETAIL | \$23.40 WINE CLUB



RESERVE

Chardonnay

Russian River, California

PROFILE

Toasted and nutty with bright acidity. 100% barrel fermented in 20% new French barrels.

\$60 RETAIL | \$54 WINE CLUB



SPARKLING

Natural Almond

California

PROFILE

Decadently bubbly, aromatic, and sweet with notes of toasted almond

\$30 RETAIL | \$27 WINE CLUB



RESERVE

Pinot Noir

Russian River, California

PROFILE

True to the cool climate of the Russian River, the mouth-feel is velvety in texture with a soft finish.

\$65 RETAIL | \$58.50 WINE CLUB



SPARKLING

Moscato

California

PROFILE

Sweet and enticing citrus blossom, juicy aromas, and a playful effervescence

\$30 RETAIL | \$27 WINE CLUB



ICONIC

Cabernet Sauvignon

Napa Valley

Produced in collaboration with Longevity Wines to support the AAVV. Notes of cranberry, oak, and rhubarb.

\$65 RETAIL | \$58.50 WINE CLUB



VINTNER

Pinot Noir

California

PROFILE

A true testament to the Pinot Noir varietal with silky and fine tannins

\$28 RETAIL | \$25.20 WINE CLUB



RESERVE

Cabernet Sauvignon

Napa Valley

PROFILE

Full-bodied and textured with aromas of forest berries and chocolate nuance.

\$85 RETAIL | \$76.50 WINE CLUB

Here are some wine education tools to help you get the most out of your experience! Follow the "5 S's" to engage with your senses, and read about the 5 pillars of a wine's structure to understand what goes into making an incredible wine.

The 5 S's

SEE

Tip the glass to examine the wine's color and clarity. Saturation = flavor.



1

SWIRL

Swirl your glass to aerate the wine, allowing oxygen to mix with the wine, releasing its aromas and flavors.



2

SMELL

Detect the various aromas in the wine, which can range from fruits and spices to earthy and floral notes.



3

SIP

Taste the wine and assess its flavor, body, and texture.



4

5

SAVOR

Reflect on your overall impression of the wine. Did you enjoy it? What stood out to you the most?



The 5 Pillars of Wine Structure

Wine is a complex beverage that is often enjoyed for its range of flavors and textures. The five pillars of wine structure are **Aroma, Sweetness, Tannins, Acidity, and Alcohol**. Learning about these components and how they interact can greatly enhance your tasting experience.

AROMA:

The smells in the nose and mouth after you sip. Aromas are volatile components that arise from your glass when you swirl it. Think of perfume.

SWEETNESS:

Comes from the residual sugar remaining in the wine after the grape juice is fermented. It helps enlarge the structure of the wine and melows the acidity when needed. Think of desserts.

ACIDITY:

The fresh, tart, and sour attributes of the wine. The amount of acidity depends on the grape varietal and when the grapes are harvested. Think of a lime slice.

TANNINS:

Originate from the skins, seeds, and stems of the grapes, as well as from barrel aging. Tannins create a drying sensation in the mouth. Think of green bananas or perssimons.

ALCOHOL:

The product of the fermentation of grape sugar by yeast. It gives the heat sensation in your throat and part of the bitterness in the tongue. Think of a shot of tequila.



Cheers!



ONE HOPE

For every 10,000 people that join our Wine Club, ONEHOPE is able to donate an estimated \$1,000,000+ to worthy and meaningful causes.

If you love wine and giving back, consider hosting a wine tasting or asking how you can join ONEHOPE as a Wine Rep.



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