



Real Wine. Real People.
Real *Purpose.*

JULY
MONTH
AT A GLANCE

ONE HOPE

July

It's not just wine...It's a Movement.

Our movement and next chapter is here. We are launching a fresh new look, faster checkout, easier gifting, and a mission that goes even further. Starting July 1, every bottle sold will help fund \$25 in school supplies for classrooms in need. We are thrilled to launch our new Giving Strategy, Fast Start Program, Host Program, Compensation Plan, and of course our Founding Partners Incentive! See more FAQs for each [here](#).

for Wine Reps

- The Founding Partner Incentive has begun! Earn your exclusive Founding Partner status AND an invitation to ITALY! Learn more, [here](#)!
- To support you in achieving your goals, we are continuing to offer the ability to earn a [Tasting Kit Credits](#) when you sell \$500 & \$1,000 in Retail Sales each month AND when you mentor 1 Wine Rep to achieving Rock Star in their Fast Start!

Promotions

- We have an invitation to something more...new Wine Reps can join with a boosted kit in July for just \$79! The Join Kit includes 3 bottles of Award Winning Wine + all the swag and tools - including a Tasting Kit Credit to help jumpstart their business!
- Celebrate summer in style with our July PWP featuring the Gold Etched Shimmer Sparkling Brut "Out of Office" and our bold Vintner Cabernet. That's a dreamy bundle for just \$44 (regularly \$88).

Products & Promotions

